



celebrate

THE KENNEDY CENTER 2019 *Tribute Journal Honorees*
CINDI BIGELOW AND BIGELOW TEA

"Being responsible is not something my family does because we can do good things, but because we strongly believe that we should and need to do good things, whether it's for the community, for our employees, or for the environment."

- Cindi Bigelow



Cindi Bigelow
President & CEO

To honor Bigelow Tea and third-generation President and CEO, Cindi Bigelow, you must acknowledge the family legacy and community connection, which started in 1945 with Ruth Campbell Bigelow's Constant Comment recipe.

What Ruth started, with the support of her husband David Bigelow Sr., has continued to thrive in new and exciting ways under each generation of leadership. Cindi's parents, Eunice and David Bigelow, pioneered the explosion in variety teas that Americans enjoy today. Now, as co-chairpersons of the company, they continue to personally taste and approve blends for the 150 different teas the company produces.

Eunice and David Bigelow set a high standard of corporate responsibility and personal philanthropy, instilling in Cindi the same passion for giving back to the community. Bigelow Tea and Cindi Bigelow have been committed partners with The Kennedy Center for twenty years. The Bigelow family has shown unending support, not only monetarily, but through volunteer and employment opportunities that have empowered people with disabilities.

When the Adopt-a-Home Program started in 2010 at the Four Seasons Ball, Cindi was one of the first to raise her hand and get involved. Cindi and a group of employees tackled much-needed projects at their adopted group home and made it a yearly team-building experience. The rewards of their hard work were enjoyed fully by the residents of that home. Bigelow Tea has also hired The Kennedy Center's Group Supported Employees for marketing and promotional projects, providing exciting career development opportunities and connections.

As passionate as Cindi is about producing the finest cup of tea, she is equally committed to ensuring Bigelow Tea is an exemplary corporate citizen. She is persistently focused on building a better community and is a trailblazer in environmental sustainability efforts. Under her leadership, the company was one of the first in Connecticut to install solar panels to offset energy use, and she has implemented other innovations that have earned Bigelow Tea the distinction of being a Zero Waste to Landfill Company.

Cindi also initiated the Annual Bigelow Tea Community Challenge that has donated over \$105 million to local charities.

Cindi holds a bachelor's degree from Boston College, MBA from Northwestern University, Kellogg School of Management and Honorary Doctorates from Fairfield University, University of New Haven and Johnson Wales University. She often shares her time and expertise with students, giving insights on business ethics and development.

In her free time, Cindi loves being with her children, skiing, tennis, yoga and drinking lots of tea.