

THE KENNEDY CENTER



*55th Emerald Anniversary Four Seasons Ball*

Saturday, November 16, 2019

SPONSORSHIP OPPORTUNITIES

**\$15,000 DIAMOND SPONSORSHIP**

- ❖ Two (2) sponsor tables w/ premier seating for twenty-four (24) guests
- ❖ One full page color ad in Tribute Journal with Premier Placement
- ❖ Back Cover ad and full page recognition in evening's program book
- ❖ Name recognition in all agency publicity, logo placement on agency website, social media & at the event plus inclusion in all website announcements & emails
- ❖ Prominent Display Banner Listing at the Event and Listing in Invitation (**due date 9/13/19**)  
*Note: Tribute Journal Full Page Ad Size: 8"x 10.5" (color); Program book full page: 5"x 8" (color)*

**\$10,000 PLATINUM SPONSORSHIP**

- ❖ Two (2) sponsor tables w/premier seating for twenty (20) guests
- ❖ One full page color ad in Tribute Journal with Prominent Placement
- ❖ Inside Front Cover ad and full page recognition in evening's program book
- ❖ Name recognition in all agency publicity, logo placement on agency website, social media & at the event plus inclusion in all website announcements & emails
- ❖ Display Banner Listing at the Event and Listing in Invitation (**due date 9/13/19**)  
*Note: Tribute Journal Full Page Ad Size: 8"x 10.5" (color); Program book full page: 5"x 8" (color)*

**\$7,500 GOLD SPONSORSHIP**

- ❖ One (1) sponsor table w/premier seating for twelve (12) guests
- ❖ One full page color ad in Tribute Journal
- ❖ Inside Back Cover ad and half page recognition in evening's program book
- ❖ Name recognition in all publicity, logo placement on agency website, social media and at the event plus inclusion in all website announcements and emails
- ❖ Display Banner Listing at the Event and Listing in Invitation (**due date 9/13/19**)  
*Note: Tribute Journal Full Page Ad Size: 8"x 10.5" (color); Program book full page: 5"x 8" (color)*

**\$5,000 SAPPHIRE SPONSORSHIP**

- ❖ One (1) sponsor table w/premier seating of ten (10) guests
- ❖ One full page B/W ad in Tribute Journal
- ❖ Half-page ad and prominent recognition in evening's program book
- ❖ Name recognition in all publicity, logo placement on agency website, social media and at the event
- ❖ Display Banner Listing at the Event and Listing in Invitation (**due date 9/13/19**)  
*Note: Tribute Journal Full Page Ad Size: 8"x 10.5" (b/w); Program book half page: 5"x 4" (b/w)*

**\$3,000 EMERALD SPONSORSHIP**

- ❖ 6 Tickets to the Ball
- ❖ One full page b/w ad in Tribute Journal
- ❖ Quarter-page ad and special listing in evening's program book
- ❖ Name recognition in all publicity, Display Banner Listing at the Event and Listing in Invitation (**due date 9/13/19**)  
*Note: Tribute Journal Full Page Ad Size: 8"x 10.5" (b/w); Program book quarter page: 2.5"x 4" (b/w)*

**\$1,500 RUBY SPONSORSHIP**

- ❖ 2 Tickets to the Ball
- ❖ One full page b/w ad in Tribute Journal
- ❖ Special listing in evening's program book
- ❖ Display Banner Listing at the Event  
*Note: Tribute Journal Full Page Ad Size: 8"x 10.5" (b/w)*

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Saturday, November 16, 2019

Brooklawn Country Club, Fairfield, CT



**SPONSOR FORM**

*Please Check Sponsorship Level of Choice*

\_\_\_\_\_ \$15,000 DIAMOND Sponsorship

\_\_\_\_\_ \$10,000 PLATINUM Sponsorship

\_\_\_\_\_ \$ 7,500 GOLD Sponsorship

\_\_\_\_\_ \$ 5,000 SAPPHIRE Sponsorship

\_\_\_\_\_ \$ 3,000 EMERALD Sponsorship

\_\_\_\_\_ \$ 1,500 RUBY Sponsorship

My payment is being made by  check  credit card.

Checks should be made to: **The Kennedy Center.**

MasterCard  Visa  American Express

Card Number: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ 3-4 Digit Code: \_\_\_\_\_

Signature: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

**Sponsor Name as it should appear in program (please print)**

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Please send AD artwork in *PDF* or *jpeg* format to [jmcmullan@kennedyctr.org](mailto:jmcmullan@kennedyctr.org)  
no later than **Wednesday, November 6, 2019**

**Mail forms to:**  
The Kennedy Center  
Four Seasons Ball  
2440 Reservoir Avenue  
Trumbull, CT 06611

For Information, contact Jo Ann at 203.365.8522, ext. 2049 or go to [www.TheKennedyCenterInc.org](http://www.TheKennedyCenterInc.org)